

# Wild Fundraising Pack



**Warwickshire**  
Wildlife Trust



# Thank you

**for choosing to support the work of  
Warwickshire Wildlife Trust!**

Warwickshire Wildlife Trust is an independent charity, and one of 46 Trusts nationally. Together, we are protecting and restoring wildlife throughout the whole of the UK, Alderney and Isle of Man.

We're on a mission to bring our wildlife back by 2030 — and we're so glad you've decided to help us make that happen. By raising funds for Warwickshire Wildlife Trust, you'll be helping to support wildlife and wild places where you live, putting us right on track to reaching our goal. We truly couldn't do it without you.

It's a big ambition, but with people like you on board we know we can do it. So, let's get fundraising!

## How your donations could help

£10 could buy a bow saw to help our volunteers with woodland management

£25 could support work to create better habitats for wetland wildlife

£100 could help educate young people about our natural world

£500 could help fund a species survey to make sure it's protected

From setting up a sponsored run to organising a special event like an afternoon tea party or bring and buy sale, you can help raise funds in all sorts of ways. This pack is filled with hints, tips and ideas to inspire you, and don't forget we are only a phone call away if you would like any more guidance.

**Good luck and thank you!**



*Thank you*



# Step-by-step guide

*£35 could  
buy 10 new  
dormouse  
shelter boxes*

## What, when, where, who & weather

To kick-start your fundraiser, you'll need to think about:

- What kind of activity or event you want to do, check out some of the fundraising ideas in this guide for inspiration
- When you plan to do it - will it take place on one day or over a whole week? Make sure to pick a date well in advance so you can let everyone know about it!
- Where it will take place
- Who you will invite to watch, take part, or sponsor you
- If your activity is outdoors, you'll need to check the weather and decide whether it'll affect your plans.

## Set a goal

Set yourself a goal of how much you hope to raise for Warwickshire Wildlife Trust. You'll be amazed at how this will encourage people to support you.

## Promote

Now it's time to shout about your plans!

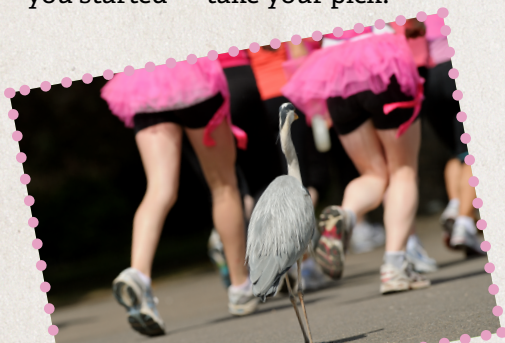
- Put up posters in your local area, in your workplace or even around your home!
- If it's an event that other people can attend, send out invitations with details of things like time and location.
- Create an online fundraising page that you can share widely on social media — this will allow people to sponsor you quickly and easily

*Thank you*



# Fundraising is *fun*

Here's a selection of ideas for community events and sponsored activities to get you started — take your pick!



Cake sale  
Car wash  
Knitting challenge  
Open gardens day  
Assault course  
Skydive  
Run a marathon  
Community picnic  
Book sale  
Walk for wildlife  
Talent show  
Game tournament  
Garden party  
Treasure hunt  
Mini-Olympics  
Shave your hair  
Quiz night  
Raffle  
Night-time walk  
Abseiling

Tea & cake party  
Arts & crafts sale  
Bingo  
Welly wanging  
Sports day  
Wild dress up  
Bring & buy sale  
Sponsored silence  
Fun run  
Coffee morning  
Dawn chorus walk  
Wild sleepover  
Wine tasting  
Give something up  
Movie night  
Football match  
Auction  
Barn dance  
Casino night  
Bike ride



Get  
*wild,*  
get  
fundraising!



# Online fundraising, staying safe and staying legal



## Online fundraising

Warwickshire Wildlife Trust has a [Just Giving](#) page that you can find in this guide. This means you can link your own page directly to ours, and any money raised will go straight to us. Other fundraising platforms are available too, such as [Crowdfunder](#).



## Stay safe and legal

We ask that you please refer to yourself as fundraising 'in aid of' Warwickshire Wildlife Trust in your messages. Please also be aware that you are responsible for all aspects of your fundraising activity, including the safety of everyone involved. Warwickshire Wildlife Trust will not accept any liability relating to your fundraising.

We suggest doing a risk assessment beforehand at the location of your event to make sure you have considered any hazards. Check [Saint John's Ambulance](#) for more information.

Most events on private land such as a school or a workplace don't need a licence, just permission from the landowner. Events on public land like a park or a high street will require a licence which you can obtain through the local council.

## The Wildlife Trusts

### Why we're here

People need nature and nature needs people. Wildlife Trusts are here to make the world wilder and make nature part of life, for everyone. We're helping to make life better – for wildlife, for people and for future generations.

### Who we are

The Wildlife Trusts is a grassroots movement of people from a wide range of backgrounds and all walks of life, who believe that we need nature and nature needs us. We have more than 944,000 members, 38,000 volunteers, 3,600 staff and 600 trustees.

### What we do

For more than a century we have been saving wildlife and wild places, increasing people's awareness and understanding of the natural world, and deepening people's relationship with it.

We look after more than 2,600 nature reserves, covering 98,500 hectares, and operate 123 visitor and education centres in every part of the UK, on Alderney and the Isle of Man.

Thank you





# Good luck

## and thank you for your support!

Every penny you raise can make a real difference to our work to put nature into recovery across Warwickshire, Coventry and Solihull.

Remember, we are only a phone call away if you need any further help or advice.



**Warwickshire**  
Wildlife Trust

Warwickshire Wildlife Trust  
Brandon Marsh Nature Centre  
Brandon Lane,  
Coventry,  
CV3 3GW

t: 024 7630 2912  
e: [fundraising@wkwtrg.org.uk](mailto:fundraising@wkwtrg.org.uk)

Images thanks to: Jon Hawkins – Surrey Hills Photography, Andrea Piacquadro from Pexels, Andy Rouse/2020VISION, David Tipling/2020VISION, Alexander Mustard/2020VISION, Elliot Neep, Gilliant Day Calke, Broni Lloyd-Edwards, Lyndsey Young, Caroline Fitton, Guy Edwardes/2020VISION, Terry Whittaker/2020VISION, Matthew Roberts, Penny Dixie, Evie and Tom photography

Copyright © Warwickshire Wildlife Trust. All Rights Reserved.  
Registered Charity Number 209200